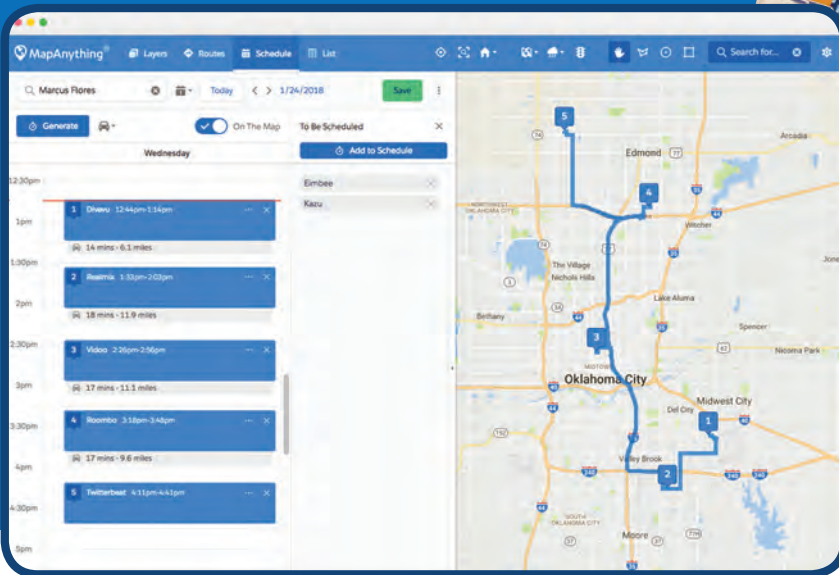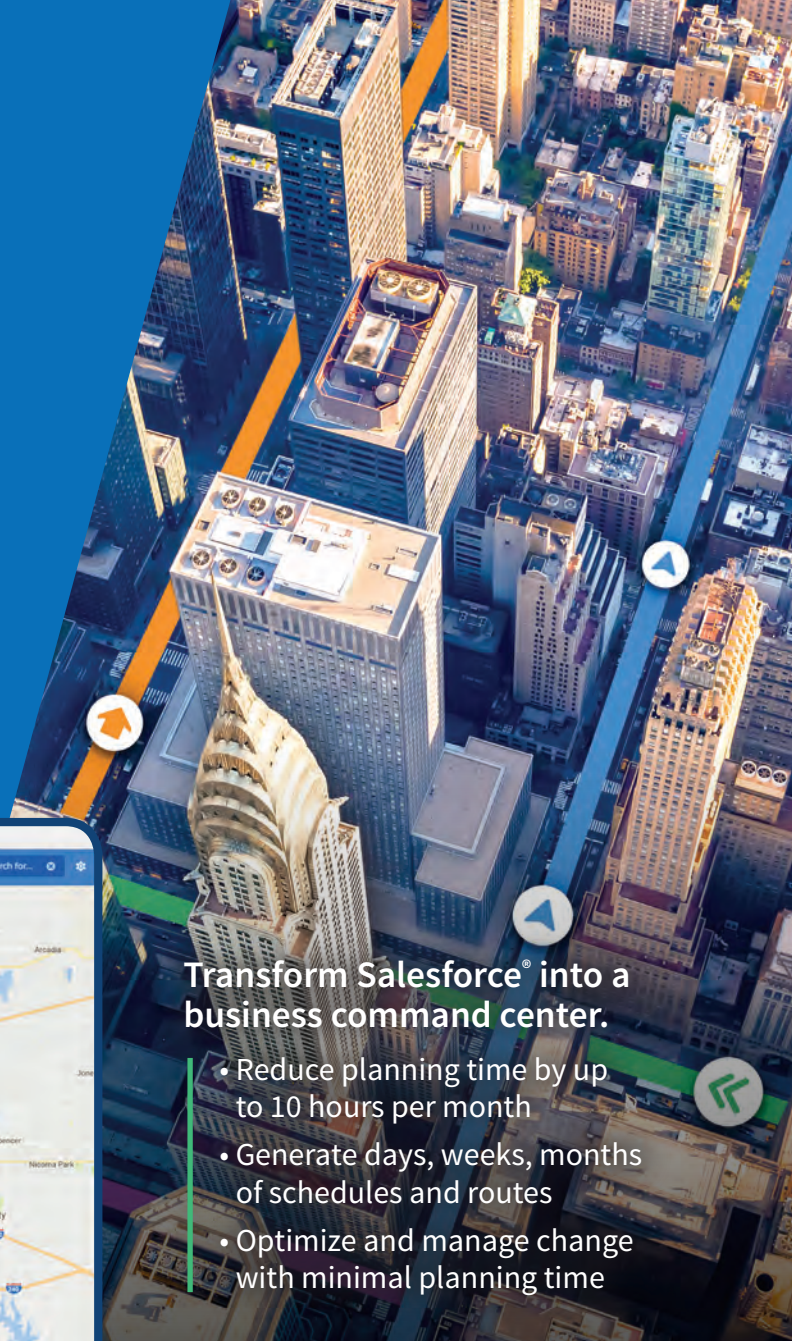# MapAnything®
Guide

Experience the POWER of the multi-day route optimization engine built for field sales and service teams.

Transform Salesforce® into a business command center.

- Reduce planning time by up to 10 hours per month
- Generate days, weeks, months of schedules and routes
- Optimize and manage change with minimal planning time

Retail Execution

- Schedule and Route Optimization to see more stores weekly
- Leverage visit windows and frequency to plan routes for weeks at a time
- Visualize Visit patterns and markets to refine your sales strategy

Medical & Pharma

- Consistently deliver drugs and equipment to businesses and patients
- Plan returns to depots for resupply
- Set appointments and time windows

Maintenance, Repair, & Inspections

- Modernize your old MapPoint routes using Salesforce® and MapAnything
- Manage multiple constraints to ensure you hit service level agreements at the lowest cost
- Adjust schedules on the fly as new service requests are entered, or visits are missed

Territory Design & Optimization

- Manage multiple constraints to accurately size Sales or Service Territories
- Reassign resources to the most profitable markets or customers
- Access Predictive Routes to determine which accounts or sites can be reached

mapanything.com

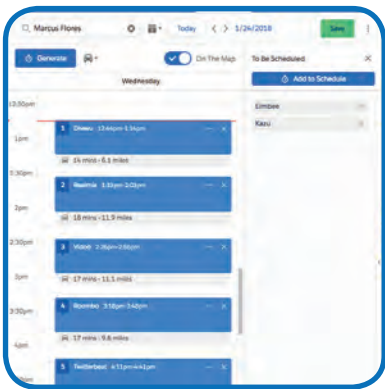## Spend More Time With Customers

- Add days of productivity to your calendar through automated routes.
- Spend less time on administrative tasks.
- Automate check-in/check-out

Organize Complex Schedules

- Manage complex schedules and SLAs.
- Define your priorities based on your unique business needs.
- Build, Assign, and Re-assign Territories

Build Your Plan

- Generate days, weeks, or months of schedules and routes.
- See up to 500 stops within any one route.
- Re-generate plans based on missed appointments and changes to schedule

Optimize your routes

- View real-time traffic and weather details.
- Manage routes based on predetermined parameters.
- Get from Point A to Point B as efficiently as possible.

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"**MapAnything is a game-changer that turns Salesforce into a business command center.** It impacts our bottom line...we get more work done with the same number of trucks, save on labor, fuel and maintenance costs and our customers are happier."

- Joseph Cardella, Senior Vice President at Cardella Waste & Westside Environmental

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