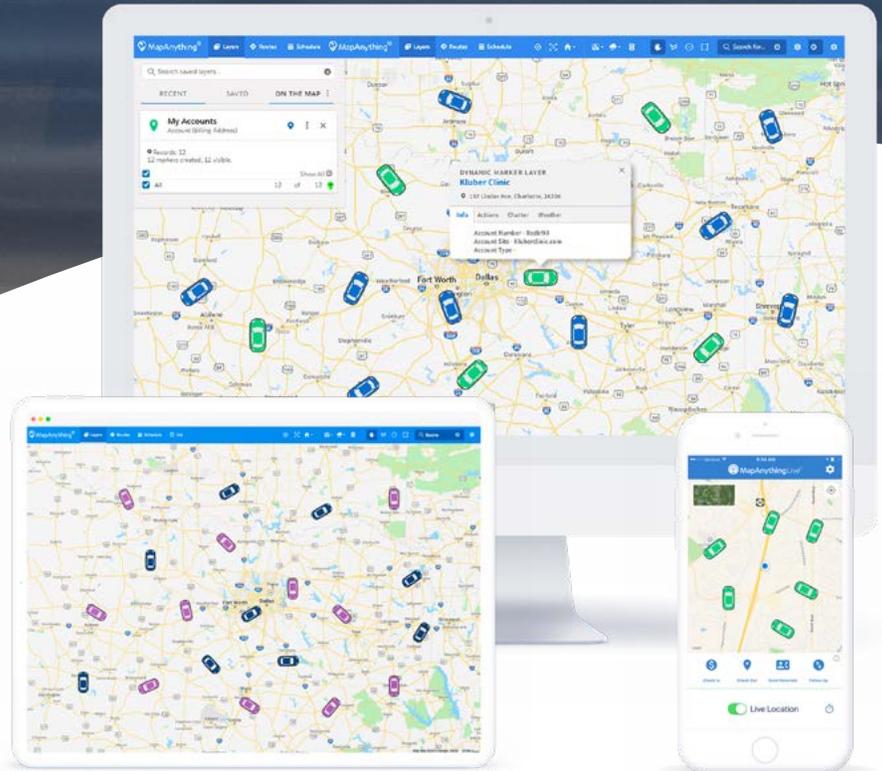# MapAnything®

## Live

**MapAnything Live allows users to track exactly where assets and vehicles are located on the map to streamline business processes and achieve the highest level of operating efficiency.**

MapAnything Live is the leading Salesforce tool that provides a multi-day tracking history of assets, vehicles, and equipment, and automatically updates Salesforce records based on live location.

- Device-free integration with GM OnStar and Daimler
- Hard device availability through GeoTab
- Fully mobile solution via MapAnything native app
- Prevent loss of revenue due to asset misplacement
- Greater revenue capture with on-rent vs off-rent inventory accuracy
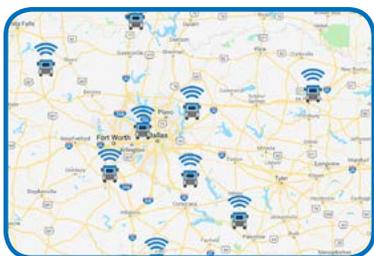- Real-time view field rep activities to drive accountability and revenue generation

"

"We are an on demand service but the only way we were able to become an on demand service, was because of MapAnything. It gives us the ability to make those informed decisions quickly - move trucks around and reroute people."

**Joseph Cardella,** *Senior Vice President, Cardella Waste & Westside Environmental*
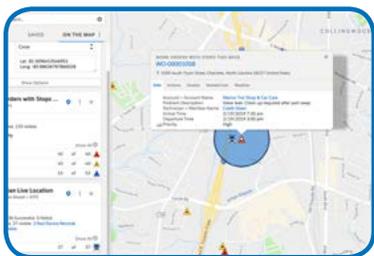
MapAnything enables customers to design optimal territories, create optimal schedules, and map optimal routes enabling field reps to service more accounts in less time. This helps companies to maximize resources, drive productivity and revenue, and increase territory control and visibility, all while reducing expenses.

MapAnything Live provides added layers of real-time visibility and tracking to MapAnything for Salesforce and MapAnything Guide.

## Asset, Vehicle, and Equipment Tracking

Accurately track assets, vehicles, and equipment in real-time via mobile or hard devices, or direct integration. View daily summaries with location intel to measure performance, plan for proactive maintenance, ensure reps aren't crossing territories or routes, and more.
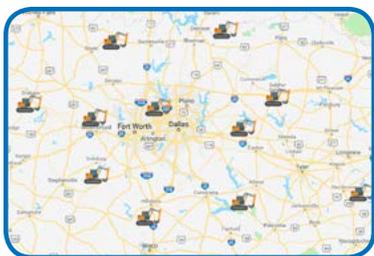
## Drive Business Automation

Utilize geo-enabled features, like geofencing, to automatically update work order status or check-in/check-out requirements, calculate accurate time-on-site for invoicing, send follow-up communication, and more, so reps can spend more time selling and less time performing administrative tasks.

## Accurate Performance Data

Build performance dashboards and plan for future success with accurate location-enabled performance data, including multi-day tracking history, to monitor unplanned stops, safety infractions or speeding events, and miles driven per day.

## Inventory Control and Revenue Capture

Confirm on-rent vs off-rent inventory by visualizing the asset's exact location. Uncover opportunities to produce revenue, prevent lost revenue due to misplaced or lost assets, and reallocate assets to a more efficient use.

**About MapAnything**

MapAnything offers the industry's leading geo-enabled field productivity solutions that leverage mapping and optimization technologies. We enable our customers to maximize the productivity of their sales and service resources.

A Salesforce Platinum ISV Partner, MapAnything is the only global Enterprise Platform that allows the user to go from Territory Design and Planning, thru to Field Execution and Visualization of results.